

## 1. Buyer

### 1.1 Buyer

Official name: Stichting IDH  
Legal type of the buyer: Body governed by public law  
Activity of the contracting authority: Environmental protection

## 2. Procedure

### 2.1 Procedure

Title: Farmer Data Collection Service Provision in Africa  
Description: IDH aims to select a service provider(s) who will be responsible for conducting standardized data collection from smallholder farmers ("SHFs") in support of IDH's business engagement with agribusinesses in Africa, using the criteria described in this Assignment. 4-year assignment  
Procedure identifier: b147e0df-6bc7-4972-9bed-a9751d451d08  
Type of procedure: Restricted  
The procedure is accelerated: no

#### 2.1.1 Purpose

Main nature of the contract : Services  
Main classification (cpv): 72300000 Data services

#### 2.1.2 Place of performance

Country: Netherlands  
Anywhere in the given country  
Additional information: Africa

#### 2.1.4 General information

Legal basis:  
Directive 2014/24/EU

## 5. Lot

### 5.1 Lot technical ID: LOT-0000

Title: IDH Farmer Data Collection Service Provision in Africa  
Description: IDH aims to select an independent party for the Assignment as described in the tender documents, to fulfill the role of Farmer Data Collection Service Provider in Africa, for a 4-year period 2026-2030.  
Internal identifier: 1

#### 5.1.1 Purpose

Main nature of the contract : Services  
Main classification (cpv): 72300000 Data services

#### Options:

Description of the options: IDH intends to enter into a Framework Agreement with the selected Service Provider(s) for a fixed period of four (4) years

#### 5.1.2 Place of performance

Country: Netherlands  
Anywhere in the given country  
Additional information: Africa

#### 5.1.3 Estimated duration

Duration: 4 Year

**5.1.5 Value**

Estimated value excluding VAT: 260 000 Euro

**5.1.6 General information**

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

**5.1.7 Strategic procurement**

Aim of strategic procurement: No strategic procurement

**5.1.10 Award criteria**

Criterion:

Type: Quality

Name: Quality

Description: Quality

Category of award threshold criterion: Weight (points, exact)

Award criterion number: 70

Criterion:

Type: Price

Name: Price

Description: Price

Category of award threshold criterion: Weight (points, exact)

Award criterion number: 30

**5.1.15 Techniques**

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

**5.1.16 Further information, mediation and review**

Review organisation: Stichting IDH - Rechtbank Midden-Nederland

Organisation providing additional information about the procurement procedure: Stichting IDH

Organisation providing more information on the review procedures: Stichting IDH

Organisation signing the contract: Stichting IDH

**6. Results**

Maximum value of the framework agreements in this notice: 1 000 000 Euro

Approximate value of the framework agreements: 260 000 Euro

**6.1 Result lot Identifier: LOT-0000**

At least one winner was chosen.

Framework agreement:

Maximum value of the  
framework agreement: 1 000 000 Euro

Re-estimated value of the  
framework agreement: 260 000 Euro

**6.1.2 Information about winners**

Winner:

Official name: Genesis Analytics

Tender:

Tender identifier: 1

Identifier of lot or group of  
lots: LOT-0000

The tender was ranked: no

The tender is a variant: no

Subcontracting: No

Contract information:

Identifier of the contract: CON-0001

Title: P1 IDH Farmer Data Collection Service Provision in Africa

Date of the conclusion of  
the contract: 22/06/2026

Organisation signing the  
contract: Stichting IDH

**6.1.4 Statistical information**

Received tenders or requests to participate:

Type of received  
submissions: Tenders submitted electronically

Number of tenders or  
requests to participate  
received: 4

Type of received  
submissions: Tenders from micro, small or medium tenderers

Number of tenders or  
requests to participate  
received: 0

Type of received  
submissions: Tenders

Number of tenders or  
requests to participate  
received: 4

**8. Organisations****8.1 ORG-0001**

Official name: Stichting IDH

Registration number: 1852360

Postal address: Arthur van Schendelstraat 500

Town: Utrecht

Postcode: 3511 MH

Country subdivision (NUTS) Utrecht (NL350)

:

Country: Netherlands

Contact point: Thomas Camilleri

Email: [camilleri@idhtrade.org](mailto:camilleri@idhtrade.org)

Telephone: +31 629247032

Internet address: <https://idh.org/>

Other contact points:

Official name: Rechtbank Midden-Nederland

Postal address: Vrouwe Justitiaplein 1

Town: Utrecht

Postcode: 3511 EX

Country subdivision (NUTS) Utrecht (NL350)

:

Country: Netherlands

Email: [midden-nederland@rechtspraak.nl](mailto:midden-nederland@rechtspraak.nl)

Internet address: <https://www.rechtspraak.nl/Organisatie-en-contact/Organisatie/Rechtbanken/Rechtbank-Midden-Nederland>

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

Review organisation

Organisation providing more information on the review procedures

Organisation signing the contract

#### 8.1 ORG-0002

Official name: Genesis Analytics

Size of the economic operator: Large

Registration number: 1365855

Postal address: 6th Road 50

Town: Johannesburg

Postcode: 2196

Country: South Africa

Email: [bdu@genesis-analytics.com](mailto:bdu@genesis-analytics.com)

Telephone: +27 119947000

Internet address: <https://www.genesis-analytics.com/>

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0000

#### Notice information

Notice identifier/version: e8e9d759-68d8-49cb-981a-96238bb49b34 - 01

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